



July 22, 1995

Jose Fontanez  
Manager, Community Marketing  
Philip-Morris  
120 Park Avenue  
New York NY 10017

Re: 1995 Ohio State Fair Agreement

Dear Jose:

Please find enclosed a copy of our 1995 agreement signed by Ohio Expositions Center General Manager Rick Frenette.

The appropriate party at Philip-Morris should sign said contract and return it to my attention on or before August 1, 1995 along with your initial payment of \$42,500.

Also, the appropriate parties need to contact me before July 27, 1995 to confirm outside tent and kiosk arrangements.

Finally, I must know if a hospitality activity is going to occur. The responsible party must contact my office before July 27, 1995 to ensure timely planning and a successful event.

I truly appreciate your efforts in completing our 1995 agreement and look forward to your Ohio State Fair visit.

Sincerely,

Charlie Evranian  
Deputy Director & CFE

CME/kem

enclosure

c: Rick Frenette, General Manager

Please Call  
And Reply  
No Hospitality  
Area Needed

2041950195